

# THE AFFTON-LEMAY BUSINESS CONNECTION

**DECEMBER 2023** 

# Communities Working Together

9815 Mackenzie Road - Affton, MO 63123 - 314.631.3100 🚯 www.afftonlemaychamber.com

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#### December 1 :: Friday

Rock n Roll Bingo Affton Elks Lodge 7:00 pm

#### December 6:: Wednesday

Keys to Chamber Success via Zoom 8:00 am

#### December 14:: Thursday

General Membership Meeting River City Casino & Hotel Event Center 11:15 am

#### December 25 :: Monday

Office Closed

#### December 26 :: Tuesday

**Ambassador Committee Meeting** Affton-Lemay Chamber Office 10:00 am

# January 1 :: Monday

Office Closed

#### January 16 :: Tuesday

New Resident Mailing Inserts Due Affton-Lemay Chamber office 1:00 pm

#### January 17 :: Wednesday

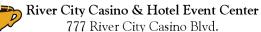
**Economic Development Meeting** \*Members Only\* Affton Fire Protection District

9:00 am

#### AFFTON-LEMAY CHAMBER OF COMMERCE

# 31st Annual Awards & Dinner Auction Gala

Saturday, January 27, 2024 6:00 p.m.



St. Louis, MO 63125

**ANNUAL AWARDS & DINNER AUCTION GALA** 



Venue Sponsor

RIVERCITY CASINO & HOTEL

Please join us in celebrating our 2023 Honorees:

### Business Person of the Year

Amira Jahic, AJ Wellness Pharmacy

## Citizen of the Year

Rick Seratti

#### First Responders of the Year

Firefighter/Paramedic Ben Mallon, Affton Fire Protection District Firefighter/Paramedic Mark Smith, Lemay Fire Protection District Officer Anthony Berardi, St. Louis County Police-Affton Southwest Precinct Officer Clayton Burk, St. Louis County Police-South County Precinct

#### Exceptional Educators Award

Karen Karsten, Affton School District Sarah Olson, Bayless School District Dr. Brian Hohlt, Cor Jesu Academy Cory Grage, Hancock Place School District Barry Marquart, Lindbergh Schools Mike Lorenz, Lutheran South High School Kaitlin Haarmann, Mehlville School District Mary McGuire, Notre Dame High School Shelly Cornell, St. Simon the Apostle School Cori Bair, Salem Lutheran Elementary School

#### Commercial New Construction

Bayless Junior High School

#### Commercial Renovation

Affton Elks Lodge #2635 • Affton High School Bayless High School • Bayless School District • Bierbaum Elementary School Deca Property Management • El Mayor Mexican Restaurant Lois Mans Agency-Farmers Insurance • Notre Dame High School Offices on Mackenzie • Syberg's-Gravois • Tacos Wey & Grill • Twigs

#### Board Member of the Year

Debbie Rohrich-Tyler, School Sisters of Notre Dame

#### **MISSION STATEMENT**

# Welcome NEW MEMBERS

## **COLE & COMPANY PC**

Greg Cole 5518 Telegraph Road, Suite 201 (63129) 314.892.6700

www.cole-cpa.com

When you outsource your accounting work to us, it's like having a trusted advisor on staff. Our team handles all of your day-to-day accounting tasks so you can focus on what's important—running your business. We work collaboratively with you via our advanced, secure website platform to support a streamlined and highly efficient workflow. And because work is performed online, you always have real-time views of your data and financial situation. Best of all, we bundle services for a fixed monthly fee—allowing you to budget effectively and never get an unpleasant billing surprise..

## MIDLAND STATES BANK

Marty Issa 11670 Gravois Road (63126) 314.512.8750 www.midlandsb.com

Established in 1881, we are a strong and growing diversified financial services company, we take heart in providing our clients with world-class service, our shareholders with ownership in a prosperous company, and our employees with a fulfilling career where they can advance.

## IT'S MEMBERSHIP DRIVE TIME!

Do you know a business that isn't a member, but should be? This is a great time to join! If they join between October 1 and December 31, the rest of 2023 is FREE!

Not sure of all the benefits of being a member?
Visit the Join page at afftonlemaychamber.com
or contact the Chamber office

As a member, YOU are our best salesperson because YOU know the value of membership!

Recruit a new member & you can choose:

lunch at a member meeting

or business card newsletter ad

Your name or business must be indicated as referring the new member on their application. The new member cannot have been a member during the past 2 years.

# Renewing MEMBERS

Thanks to the following businesses and organizations for renewing their memberships. Year joined is in parentheses.

Listed renewals are October 25-November 22.

Commerce Bank (1972)
Concord Hills Capital LLC (2020)
Coralic Architecture (2020)

Crestside Heating & Cooling (1988) Dill, Bamvakais & O'Keefe, PC (1973)

Empowered: A Center for Sexuality LLC (2021)

Financial Resolutions LLC (1993)

Frontier Mortgage (2018)

Glennon Inc. (2021)

Gualdoni Realty Group powered by Worth Clark Realty (2022) Hancock Alumni & Community Association (2021)

Hancock Place School District (2021)

Kuenne Company (1975)

Lindbergh Schools (2007)

LiUNA Event Center (2019)

Midland States Bank (2023)

Nick Dolinic HVAC (2022)

Parker Insurance Group (2006)

Python Plumbing, LLC (2022)

R. G. Ross Construction Company (2017)

Reuter Merkle Law Firm, LLC (2001)

RS Christian Contracting Inc. (2021)

Salem Lutheran Church & School (1975)

Sentinel Emergency Solutions, LLC (2020)

Show Me Electrical Services (2019)

Simon Says Early Childhood Center (1999)

Sprehe LLC (2022)

State Farm Insurance-Tessereau (2022)

The E&A CFO Group (2021)

The Hills Dental Care (2020)

Vreeland Capital LLC (2022)

WealthPlan Advisors Group LLC (2019) Wilbur Park, Village of (1998)





# **Unlock your Membership!**

Learn how to make the most of your membership by taking advantage of opportunities to network, market your business, use online tools, and more!

Thursday, December 6 8:00 am Zoom

Technology Sponsor



New Members, New Representatives, and Prospective Members Welcome

### Complimentary

Please RSVP at www.afftonlemaychamber.com

Can't make it?
Contact us to set up a 1-on-1 in person or virtual!

# DECEMBER MEMBERSHIP MEETING



# **Ugly Sweater Contest**

Wear your favorite "ugly" holiday sweater!

### **Board of Directors Installation**

Collection of Personal Care & Toiletry Items for Affton Christian Food Pantry & Feed My People

## Thursday, December 14

11:15 am Registration - 11:50 am Lunch

## **River City Casino & Hotel**

777 River City Casino Blvd., 63125

## \$20 members | \$25 non-members

register at www.afftonlemaychamber.com by December 8

**Meeting Sponsor:** 



# 2024 MEETING SPONSORSHIPS AVAILABLE ... \$125

one luncheon attendee | 3-5 minute "commercial" at meeting exclusive rights to place materials on tables | recognition on all promotional materials Call the Chamber office if you're interested!

# JANUARY MEMBERSHIP MEETING

Thursday, January 11

Speaker: Charlie Brennan. Local Author and Television Personality Hear about the funnier, more uplifting side of the St. Louis region,





T Luechtefeld Ins Agcy Inc Tammy Luechtefeld, Agent 8913 Gravois Road St Louis, MO 63123 Bus: 314-481-1300

State Farm, Bloomington, IL 1211999



# **New Resident Mailing**



The New Resident Mailing is sent quarterly to new homeowners in 63123 & 63125 welcoming them to our area. It's a great way to put YOUR BUSINESS in THEIR HOME!

You provide **300 half-page inserts & \$40** and we do the rest! Drop off 300 half-page\* inserts & \$40 by **1 pm on Tuesday**, **January 16**. \*Want to insert a full sheet? Simply double the price (\$80) and fold the sheets (in half or tri-fold)!

Has designing and printing an insert been the reason you haven't participated in the New Resident Mailing?

#### We'll design your insert and print it!

For an additional \$15, we will use your guidance to design & print a one-sided, half-page, color insert on white paper with your logo, services, discounts, contact information, etc. *A proof will be provided for your approval.*Deadline for this service is Monday, January 8.





Grab 3 of your friends or co-workers and join us for a scavenger hunt!

Teams will earn points by taking pictures of their completed challenges.

Friday, April 26 @ 6:30 pm
Gethsemane Lutheran Church
765 Lemay Ferry Road (63125)
\$140 per Team
includes team shirts
(4 players, aged 21 and up)

Sponsorships Available: \$600 Presenting Sponsor \$350 Team Sponsor \$250 Beverage Sponsor \$250 Poker Hand Sponsor \$100 T-Shirt Sponsor

Registration Available Soon at www.afftonlemaychamber.com



# Affton-Lemay Chamber of Commerce

# Annual Awards & Dinner Auction Gala



### **ANNUAL AWARDS & DINNER AUCTION GALA**

**Spousov** Maximize your exposure! Sponsorships begin at \$100

Advertise Reach potential buyers!
Ads begin at \$25

Attend \$60 per person includes dinner, open bar & bid number

**Donate** Donate a product or gift certificate to find new customers!

**Tolunteer** Help us make this night special by volunteering!

Major Sponsors





H C SHARP CO Est. 1947



*StateFarm*™

**GLENN ECKERT** 



First Responder Sponsors





Coffee Bar Sponsor



## Presenting Sponsor



Venue Sponsor



# Saturday, January 27, 2024

River City Casino & Hotel Event Center 777 River City Casino Blvd., 63125

**\$60 per ticket** tables of 8 or 10 available

Doors Open & Silent Auction 6:00 pm Open Bar begins at 6:30 pm Buffet Dinner Served 7:00-8:00 pm Live Auction begins at 8:15 pm Awards Ceremony following Auction ~see newsletter insert for more details~

## Technology Sponsors



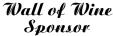
Exceptional Educator Sponsors

**Volunteer Table Sponsor** 













Jewelry Raffle Sponsor





Section Sponsor

Supporters. Bettag & Company Insurance Agency | Executive Construction Services | Mack's Auto Parts | State Bank **Design & Orint Sponsor** Cindy's Photo **Invitation & Organ Sponsor** Indox Services

Official Photographer Cindy's Photo Official Florist Kruse-Grimm-Brix Florist



# NO MEETING IN DECEMBER... JOIN US IN 2024:

# Thursday, January 18 @ 9:00 am Sharpshooter Pit & Grill

No RSVP needed, just show up!

Join us at facebook.com/groups/brewafftonlemay

Join with other women from Affton & Lemay for a fresh way to start your day! Along with networking, the goal for this new small group is to share, support, educate, and encourage fellow women in the Chamber. Each meeting will focus on topics and issues relevant to women in the workplace.











Thanks to **Baby Bear's Bakery** for a great evening decorating cookies!

# Scholarship Presentation Luncheon

Thursday, April 11, 2024 LiUNA Event Center

Mark your calendar for our second annual luncheon recognizing the 2024 High School Scholarship Recipients.

Please help us celebrate the successes of these individuals with their families in attendance.



### AFFTON CHRISTIAN FOOD PANTRY

**Pantry Requests:** 

Dry Pasta | Pasta & Tomato Sauce
Meal Supplements | Canned Entrees
Dry & Canned Beans | Hearty Dinner Soups
Cereal | Baking Goods
Toilet Paper | Laundry Detergent
Personal Hygiene Products
Cleaning Products

4960 Heege Road www.afftonchristianfoodpantry.com



CLEANING & RESTORATION COMMERCIAL - RESIDENTIAL

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We asked our newest member of the Board of Directors to answer a few questions so we can get to know her better.

Photo provided by Cindy's Photo.

# Sarah Capri

Together Credit Union

#### **TELL US ABOUT YOURSELF**

Originally from Webster Groves (Go Statesmen!) and currently live in Hillsboro (Go Hawks!) with my 2 daughters (Cheyenne & Lela). I am the Branch Manager of Together Credit Union's South County Union Rd location. I enjoy helping our members meet their financial goals and assist my employees grow within their development!

#### **FAVORITE HOBBIES/PASTIMES**

Gardening, Learning Spanish, Watching history documentaries.

#### **FAVORITE QUOTE**

"Grace means that all your mistakes now serve a purpose instead of serving shame" Brené Brown

#### **FAVORITE TRAVEL DESTINATION**

Europe & Mexico

# WHAT MOTIVATED YOU TO BE ON THE BOARD OF DIRECTORS?

The Affton-Lemay Chamber has been very welcoming and I was motivated to become a board member to become more active in our wonderful chamber and community.

# WHAT IS A GOAL YOU'D LIKE TO HELP THE CHAMBER ACCOMPLISH?

I would like to assist community members (individuals & businesses) continue to prosper by continuing to grow our chamber which provides resources to the Affton and Lemay communities.



# from your Chamber Team!



# Celebration of Life Luncheons :

Every life lived deserves to be celebrated. At Royale Orleans, we think it is important for family and friends to gather for food and beverages to celebrate the passing of a loved one. As a community service, we have special pricing for such an event. You can also host the memorial service at our venue, if you prefer.

Food and Bar Service is Available

CALL US AT ROYALE ORLEANS MON-FRI FOR 9AM-4:30PM OR ON SATURDAYS FROM 1PM-4PM. 314-487-7006

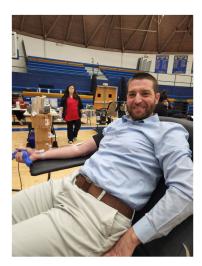
**ROYALEORLEANS.COM** 

# **Fall Blood Drive**

November 21, 2023

A big thanks to everyone that supported our fall blood drive! The 32 units collected will help a lot of hospital patients. Thanks to **Hancock Place School District** for providing space for the Red Cross to set up. A special shoutout to Hancock students, Alyssa Wilson and Kandace Taylor, who volunteered their time and energy to help

with the check-in process.











(314)894-2322

# 2024 Renewal Invoices Sent! Don't forget to include us in your budget!

Invoices were e-mailed to the main representative with a link to pay online. Paper copies will be mailed in December to any unpaid members.

The Affton-Lemay Chamber staff and board strive to offer a wide variety of opportunities so that businesses of any size and budget are able to participate in some way. Keeping this in mind, make sure you save room for us in your budget, whether by renewing your membership or by taking advantage of additional opportunities!



### **CORRECTION:**

Cafe Telegraph was not included in the Taste of Lemay-Affton Food & Business Expo list of participants.

Thanks for participating!



Newsletters are sent to every member and emailed to additional representatives.

Current and past editions are also available on our website.

To advertise in this monthly newsletter, contact or submit your camera-ready artwork to:

Affton-Lemay Chamber of Commerce 314.631.3100

mandy@afftonlemaychamber.com 9815 Mackenzie Road Affton. MO 63123

> Business Card - starting at \$30 Quarter Page - starting at \$50 Half Page - starting at \$75 Full Page - starting at \$450

Flyer Insert - \$100/month



If you attend meetings regularly and/or participate in one or more events each year, consider participating in the...

# **2024 PARTNERSHIP PROGRAM**

The Affton-Lemay Chamber Partnership Program is a pre-paid package of annual Chamber activities, programs, projects, events and functions.

## One Annual Payment

-includes membership investment

-your choice of activities, programs, projects, events and functions

# Early Bird Opportunity

-first opportunity to secure exclusive sponsorships -secure your participation in events that sell out quickly

# Additional Exposure

-website advertising (dependent on level)-partnership banner prominently displayed at events-company name in all newsletters and event programs

See the partnership selection list included in this newsletter for more details.

Have questions? Contact the office! **Deadline is January 10** 

# MEMBER-TO-MEMBER DISCOUNTS

# **Shop Chamber Members!**

See more offers and details at www.afftonlemaychamber.com

Add your offer to this list by emailing mandy@afftonlemaychamber.com

**F2 Garage Door Solutions**—Free safety inspection for garage door and garage door opener!

**Gateway Alarm, Inc.**—Receive 3 months free monitoring with a new system.

Gateway Tree Care—10% off services.

**Insite Advice**—Free Extended Internet Marketing Analysis (\$300 value)

**MBhealth Insurance Agency**—\$50 discount on Business Consultations

**The Accel Group**—Free marketing review for any current chamber member. No strings attached!



# DO YOU NEED HEALTH INSURANCE?



Helping individuals, families, and small businesses piece together the complex healthcare puzzle since 2012.

Call and ask about the Chamber Benefit Plan! (314) 544-5400





Good veterinarians talk to animals...

# Great veterinarians hear them talk back!



Tara Brooks, DVM

8455 Gravois Road Affton, MO 63123

314-352-8600 www.afftonvet.com

#### It's Small Business Season!

Small Business Saturday was November 25, but we're extending it throughout the holiday season! From November 1 – December 31st, we're celebrating Small Business Season<sup>TM</sup>. The chamber is encouraging every person of our community to support friends and neighbors by shopping, dining, and exploring our small businesses.

#### Small Businesses Are a Big Deal to Affton & Lemay

Small business made up over 60% of all new jobs this year and yet they face many challenges from rising costs to filling vacancies. Plus, according to JP Morgan Chase, "The median small business holds (only) 27 cash buffer days in reserve. Half of all small businesses hold a cash buffer of less than one month. Moreover, 25% of small businesses hold fewer than 13 cash buffer days in reserve." That means over 50% of small businesses wouldn't last over a month on their reserves.

They need our help, and we need theirs. On average, \$68 of every \$100 spent locally stays in our community. Most of us turn to small businesses first when we're seeking help for our nonprofits, youth activities, and sponsorships. When they thrive, we thrive!

Where you spend your money this holiday season matters.

Support small businesses by patronizing them and/or:

- Writing reviews
- Referring friends
- Checking-in and taking pictures or videos and sharing them on social media when you're visiting small businesses
- Sharing small business posts on social media
- Talking about your favorite businesses on social media
- Participating in <insert your contest or event>

Join us and pledge to support local this holiday season. Shopping small can make a big difference.

# "Your Customizing Specialist for any project"



FREE ESTIMATES—CALL JAKE BARETICH

314-752-3338

#### RESIDENTIAL & COMMERCIAL CONSTRUCTION

design services - custom woodworking - bookcases & mantels - additions - new homes custom kitchens & baths - commercial finishes - framing, drywall, painting - flooring reception area & work station fabrication & setup roofing, gutters, gables - siding - patios, pergolas - enclosed porches

8207 New Hampshire | St. Louis, MO. 63123 Cell: 314-910-1927 Email: jb8207@sbcglobal.net

SMALL BUSINESS

**SEASON**<sup>TM</sup>



AFFTON-LEMAY CHAMBER OF COMMERCE www.afftonlemaychamber.com 9815 Mackenzie Road Affton-Lemay Affton, MO 63123

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# TIME-DATED MATERIAL

# YOUR CHAMBER WORK

#### OCTOBER 2023

- New Members: Autism and Behavioral Spectrum, El Mayor Mexican Restaurant, Gateway Appraisal, Prime Home Care, Tacos Wey & Grill, The Word Sherpa, Twigs
- Held October Membership Meeting
- Monthly Board of Directors Meeting
- Monthly BREW Networking Group
- Held Fall BBO
- Co-hosted Taste of Lemay-Affton Food & Business Expo
- Prepared New Resident Mailing to 300 residents
- Committee Meetings: Annual Awards & Dinner Auction Gala, Smartphone Scavenger Hunt, Taste of Lemay-Affton Food & Business Expo
- Member Communication: 4 E-Blasts (10 members)
- Website: 1,542 page views (883 unique visits); top visited pages: Member Directory, Calendar, History of Affton; 9,671 impressions of banner ads on website & member's area with 115 click-thrus

# **2023 BOARD OF DIRECTORS**

**Officers** Dr. Tara Brooks President

Affton Veterinary Clinic

President-Elect Jake Baretich

J & J Construction & Remodeling

Vice-President Michael Butz

MBhealth Insurance Agency Rob Smith Secretary

Gapsch CARSTAR Collision Center Treasurer Alex Knebel

Alex Knebel, CPA, REALTOR®

<u>Directors</u> Michael Bamvakais **Eve Brandes** Sarah Capri Dr. Kevin Carl Greg Hayden Amira Jahic Angie Muegge

Jacob Renfrow Debbie Rohrich-Tyler Gerard Schmidt Cindy Tiefenbrunn Amanda Willis

Kimberly Young Ex-Officio

Lisa Rackley

River City Casino & Hotel Affton Fire Protection District Lemay Fire Protection District

Wills Real Estate brokered by eXp Realty

Dill, Bamvakais & O'Keefe, PC

Hancock Place School District

School Sisters of Notre Dame

Luxemberg Realty Co.

AJ Wellness Pharmacy

Thrivent Financial

Cindy's Photo

Servpro

Sharpshooters Pit & Grill

Affton Christian Food Pantry Together Credit Union

Chief Larry Lewellen Capt. Guy Means Capt. Jim Schneider

Mandy Montgomery

**Interim Chief Aaron Rhodes** 

St. Louis County Police-South County Executive Director Office Assistant

St. Louis County Police-Affton





# SPEAKER: RABBI SUSAN TALVE Founding Public Central

Founding Rabbi, Central Reform Congregation, St. Louis, Missouri and Founder and Chief Executive Officer, Ashrei Foundation

Bringing her vast experience of empowering others, Rabbi Susan Talve's keynote speech will illustrate how she links together the chain of peace to connect those whose differences often divide in our community and beyond.

Rabbi Susan Talve was ordained by Hebrew Union College in Cincinnati in 1981, where she earned a master's degree in Hebrew Letters and a Doctor of Divinity. She has received awards for her efforts in community service, infant childcare, and being a visionary and leader on behalf of the Jewish and non-Jewish communities.

Rabbi Susan is the founding rabbi of Central Reform Congregation, the only Jewish congregation located within the city limits of St. Louis. She has led her congregation in promoting radical inclusivity by developing ongoing relationships with African American and Muslim congregations and fostering civil liberties for the LGBTQ community.

Rabbi Susan attributes her success to the relationships she has built by showing up: from street corners where violent crime has taken lives to rallies for worker's rights, gun control and access to health care to the bedside of the suffering regardless of religion or membership in her community.

# MONDAY, MARCH 4, 2024

Networking: 11 to 11:30 a.m. Program: 11:30 a.m. to 1:00 p.m.

# RIVER CITY CASINO & HOTEL EVENT CENTER

777 River City Casino Blvd St. Louis, MO 63125

EVENT IS FREE. REGISTRATION IS REQUIRED.

# **RSVP BY FEBRUARY 19, 2024**

www.ssndcp.org/wll-stl

Debbie Rohrich-Tyler 314-633-7032 drohrichtyler@ssndcp.org

# SPONSORSHIP OPPORTUNITIES

Contact: Debbie Rohrich-Tyler 314-633-7032 drohrichtyler@ssndcp.org





Transforming the world through education.



**ANNUAL AWARDS & DINNER AUCTION GALA** 

CDUNCUDCHIDG

SATURDAY, JANUARY 27, 2024 6:00 - 10:00 PM

777 RIVER CITY CASINO BLVD. ST. LOUIS MO 63125

**RIVER CITY CASINO & HOTEL EVENT CENTER** 

PRESENTING SPONSOR





2LAN2AK2UIL2	
PRESENTING SPONSORSHIP  Exclusive Sponsorship  (10) Tickets to Auction, Seating at Reserved Table - premium location was 93/4" h black & white) in Auction or gram  Logo on Invitation and all promotional material Signage at Event, Recognition in Media (newsletter, website, etc.)	FIRST RESPONDER SPONSORSHIP  - Half-Page Ad (7½" w x 5" h black & white) in Auction Program  - Signage at Event, Recognition in Media (newsletter, website, etc.) Sponsorship does NOT include event tickets; may be purchased separately  EXCEPTIONAL EDUCATOR SPONSORSHIP \$375  - Half-Page Ad (7½" w x 5" h black & white)
MAJOR SPONSORSHIP  - (4) Tickets to Auction - Full-Page Ad (71/2" w x 93/4" h black & white) in Auction Program	in Auction Program  - Signage at Event, Recognition in Media (newsletter, website, etc.) Sponsorship does NOT include event tickets; may be purchased separately  VOLUNTEER TABLE SPONSORSHIP  \$375
<ul> <li>Signage at Event, Recognition in Media (newsletter, website, etc.)</li> <li>TECHNOLOGY SPONSORSHIP         <ul> <li>(2) Tickets to Auction</li> </ul> </li> </ul>	<ul> <li>Half-Page Ad (7½" w x 5" h black &amp; white) in Auction Program</li> <li>Signage at Event, Recognition in Media (newsletter, website, etc.) Sponsorship does NOT include event tickets; may be purchased separately</li> </ul>
<ul> <li>Full-Page Ad (7½" w x 9¾" h black &amp; white) in Auction Program</li> <li>Logo on GiveSmart Platform &amp; Signage</li> <li>Signage at Event, Recognition in Media (newsletter, website, etc.)</li> <li>DECORATING SPONSORSHIP</li> </ul>	SECTION SPONSORSHIP  - (2) Tickets to Auction - Business Card Ad (3½" w x 2" h black & white) in Auction Program Signed Float Passagilia is Adadia (application to be a few or program)
<ul> <li>Half-Page Ad (7½" w x 5" h black &amp; white)         in Auction Program         <ul> <li>Signage at Event, Recognition in Media(newsletter, website, etc.)</li> </ul> </li> <li>Sponsorship does NOT include event tickets; may be purchased separately.</li> </ul> COFFEE BAR SPONSORSHIP \$450	- Signage at Event, Recognition in Media (newsletter, website, etc.)  MYSTERY BOX SPONSORSHIP  Limited Sponsorship - Quarter-Page Ad (3½"w x 5" h black & white) in Auction Program
Exclusive Sponsorship - (2) Tickets to Auction - Quarter-Page All Page of h black & white) in Auction Degram - Signage at Event, Recognition in Media (newsletter, website, etc.)	<ul> <li>Signage at Event, Recognition in Media (newsletter, website, etc.)         Sponsorship does NOT include event tickets; may be purchased separately         SUPPORTER SPONSORSHIP         Signage at Event, Recognition in Media             (newsletter, website, etc.)         Sponsorship does NOT include event tickets; may be purchased separately</li> </ul>
Deadline for inclusion in Auction ** Ads for Program will appear in Black and W	program is Friday, January 12, 2024  /hite. Please email ad in a PDF or PNG image file **  • PROPERTIES ANT INFORMATION
NameBu	siness Name
Address	E-Mail
City State Zip	Phone
☐ Check (enclosed) ☐ Credit Card (email invoice to me	with online payment link)



# SATURDAY, JANUARY 27, 2024 6:00 - 10:00 PM **RIVER CITY CASINO & HOTEL EVENT CENTER** 777 RIVER CITY CASINO BLVD. ST. LOUIS MO 63125

PRESENTING SPONSOR





# ADVERTISING FORM

# AFFTON-LEMAY CHAMBER OF COMMERCE **2024 ANNUAL AWARDS & DINNER AUCTION GALA** PROGRAM ADVERTISING FORM

By placing an ad in the Affton-Lemay Chamber of Commerce Annual Awards & Dinner Auction Gala program, you can:

- Reach potential buyers for your product and/or service
- Enhance your image and promote good community/business relations
- Help the Chamber continue its mission to serve businesses, enhance the community, and stimulate economic development in the Affton-Lemay area.

## PLEASE REVIEW OPTIONS BELOW AND INDICATE SELECTED AD SIZE

Deadline for inclusion is Friday, January 12, 2024.

\*\* Ads for Program will appear in Black and White. Please email ad in a PDF or PNG image file \*\*

Ad Size	Dimensions ( $w x h$ )	Cost	
□ Full Page Ad	7½" x 9¾"	\$100	
□ Half Page Ad	7½" x 5"	\$ 75	
□ Quarter Page Ad	3½" x 5"	\$ 50	
□ Business Card Ad	3½" x 2"	\$ 25	

				— REGISTRANT INFORMATION		
Name	Business Name					
Address				E-Mail		
City	State	Zip	Phone _			
☐ Check (enclosed)	☐ Credit Card (email	invoice to me	with online pay	ment link)		



# **CUSTOMIZE YOUR MEMBERSHIP: BE A 2024 PARTNER**

Any item(s) listed below may be added to your annual membership investment to customize your benefits package. Exclusive sponsorships are taken on a first-come, first-served basis.

## 1. SELECT YOUR ITEMS

## 2. TOTAL YOUR SELECTIONS

## 3. MAKE ONE PAYMENT

••						• • • • • • • • • • • • • • • • • • • •	
MEMBERSHIP							
☐ 1-3 employees	\$125	☐ 4-15 employees	\$175	☐ 16-25 employees	\$260	☐ 26-50 employees	\$320
☐ 51-75 employees	\$380	☐ 76-100 employees	\$435	■ 100+ employees	\$495		
VISIBILITY These item				. and affer an artistic for			
ANNUAL AWARDS & DINNE		se your visibility within the o		y and offer opportunities fo GOLF TOURNAMENT	or brand re	AFFTON-LEMAY COMMUI	NITV
AUCTION GALA 1.27.2024		November 14, 2024	-, ,	July 2024		PARADE 9.21.2024	
☐ Presenting-SOLD	\$1500	☐ Major	\$2500	☐ Masters	\$10000	☐ Presenting	\$750
■ Major	\$600	☐ Regional	\$1000	■ US Open	\$2500	☐ Golf Cart-SOLD	\$400
□ Technology	\$600	☐ Development	\$500	□ PGA	\$1000	■ Band	\$300
☐ Coffee Bar	\$450	☐ Friends of Business	\$250	■ Scorecard	\$300	☐ Judges Stand	\$200
■ Wall of Wine-SOLD	\$400	☐ Ticket	\$35	■ Beverage Cart	\$300	■ Supporter	\$150
☐ First Responder	\$375			■ Beverage Tent	\$250	☐ Shuttle Bus	\$50
■ Exceptional Educator	\$375	ROCK N ROLL BINGO		☐ Golf Ball	\$250	■ Monetary Donation	\$
■ Volunteer Table	\$375	December 6, 2024		☐ Contest Hole	\$200		
■ Section	\$350	□ Presenting	\$500	Lunch or Dinner	\$150	TASTE OF LEMAY-AFFTON	1
☐ Mystery Box	\$250	■ Dauber	\$300	☐ Hole	\$125	& BUSINESS EXPO Octobe	r 2024
■ Supporter	\$100	■ Beverage	\$250	☐ Foursome Plus	\$600	☐ Platinum	\$750
☐ Tickets ( x \$60)	\$	☐ Round	\$100	□ Foursome	\$500	☐ Gold	\$300
tables of 8 or 10 available		☐ Table of Ten	\$200	☐ Golfer ( x \$125)	\$	☐ Booth	\$200
		ADVERTISING				ACCESS	
SMARTPHONE SCAVENGER		NEWSLETTER ADVERTISIN	ıG	NEW RESIDENT MAILING		MONTHLY MEETINGS	
April 2024		400 mailed monthly		300 mailed quarterly		2 <sup>nd</sup> Thursday	
☐ Presenting Sponsor	\$600	☐ Business Card (6)	\$150	☐ Half Page	\$160		
□ Team Sponsor	\$350	☐ Business Card (12)	\$270	☐ Full Page	\$320	( x \$20)	\$
■ Beverage Sponsor	\$250	☐ Quarter Page (6)	\$250	you provide inserts		■ Meeting Sponsor	\$100
■ Poker Hand Sponsor	\$250	☐ Quarter Page (12)	\$450	☐ Printing (\$60 half/\$120 full	II) \$		
☐ T-Shirt Sponsor	\$100	☐ Half Page (6)	\$375			<b>BBQ</b> 5.11.2024 & 10.5.20	)24
☐ Team of 4	\$140	☐ Half Page (12)	\$675	E-BLAST		☐ Spring BBQ Tickets (6)	) \$72
		■ Insert	\$100	limit 2 per month		☐ Fall BBQ Tickets (6)	\$72
SUPPORT		you provide 400 full-page insert.	S	<b>□</b> ( x \$25)	\$	Additional Tickets	
SCHOLARSHIP CONTRIBUTION	\$					( x \$12)	\$
TOTAL YOUR SEL	FCTI	ONS &					
SELECT YOUR LEV	/EL ,	All levels include company na	me on ban	ner at all events, in all newsl	etters, and	event programs.	
☐ <b>DIAMOND</b> : up to \$2,500 a	also inclu	udes logo on home page, v	veb banne	er on 4 sub-pages.			
☐ PLATINUM: up to \$2,000				er on 3 sub-pages.			
☐ GOLD: up to \$1,500 also in ☐ SILVER: up to \$1,000 also							
☐ BRONZE: up to \$500	includes	s web balliler on 1 sub-pag	ge.				
COMPANY NAME							
PAYMENT   CHECK EN	ICLOSED		-	sa, MasterCard, Discover & A		· ·	
		Exp. Date	e	CVV Code		Billing Zip Code	